

This brochure supplement provides information about Benjamin John Alderson that supplements the Touchstone Advisory, LLC brochure. You should have received a copy of that brochure. Please contact Benjamin John Alderson if you did not receive Touchstone Advisory, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Benjamin John Alderson is also available on the SEC's website at www.adviserinfo.sec.gov.



Touchstone Advisory, LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

Benjamin John Alderson

Personal CRD Number: 6120011

Investment Adviser Representative

Touchstone Advisory, LLC
288 Newchurch Road
Rossendale, Lancashire, BB4 7SN
United Kingdom
(917) 810-3139
benjamin@touchstone-us.com

UPDATED: 11/08/2018

Item 2: Educational Background and Business Experience

Name: Benjamin John Alderson **Born:** 1977

Educational Background and Professional Designations:

Education:

BA Honours Business Economics, Durham - 1998

Business Background:

10/2017 - Present	Investment Adviser Representative Touchstone Advisory, LLC
05/2017 - Present	Founder & Owner Touchstone Advisory Ltd
08/2012 - 04/2017	CEO deVere USA Inc.
04/2012 - 07/2012	Senior Area Manager deVere Group
10/2009 - 03/2012	Senior Vice President Globaleye
04/2008 - 09/2009	Senior Investment Advisor deVere Group
09/2007 - 03/2008	Director FastTrak Ltd

Item 3: Disciplinary Information

Mr. Alderson is the subject of a regulatory proceeding (Docket/Case #1:18-cv-04930) relating to his prior employment as an Investment Adviser Representative with another investment adviser. Details are available at the following link:

https://adviserinfo.sec.gov/IAPD/Support/ReportViewer.aspx?indvl_pk=6120011

Item 4: Other Business Activities

Mr. Benjamin Alderson is a representative and the 100% owner of Touchstone Advisory Ltd. Touchstone Advisory Ltd is an affiliate advisory firm based in Nassua, Bahamas and registered with the Securities Commission of the Bahamas under Regulatory Number SIAF164. Touchstone Advisory Ltd. is not registered in the United States and only provides advisory services to non-US persons and they do not have any crossover clients with Touchstone Advisory, LLC. Mr. Benjamin Alderson spends about half of his working time on this activity.

Mr. Benjamin Alderson is the director of Mr. Fitzpatrick's Ltd., a beverage company. Mr. Alderson is also the director of Marlcroft Holdings Ltd., a holding company for family property assets. Both entities are family controlled companies and participation in these entities is not offered to clients.

Item 5: Additional Compensation

Benjamin Alderson does not receive any economic benefit from any person, company, or organization, other than Touchstone Advisory, LLC in exchange for providing clients advisory services through Touchstone Advisory, LLC.

Item 6: Supervision

As a representative of Touchstone Advisory, LLC, Benjamin Alderson is supervised by Louis A. Almerini, the firm's Chief Compliance Officer. Louis A. Almerini is responsible for ensuring that Benjamin Alderson adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Louis A. Almerini is 646-580-6349.